

Elly Green

Social Enterprise - Strategy & Implementation - Team Building - Coaching & Consultation - Feasibility & Business Planning

Elly has 20 years of creative project-based work experience in business, nonprofit organizations, community development and social enterprise.

For the last few years Elly has been working as the lead for Georgian College's Centre for Changemaking and Social Innovation and its Social Enterprise Network of Central Ontario (SENCO). In this role, Elly has facilitated extensive regional, provincial and national partnerships. She has led stakeholder groups from awareness through to investment in social enterprise sector development. Through her leadership with SENCO she has secured core program funding to ensure regional support for many social purpose organizations in Central Ontario.

Before working with Georgian College, Elly worked with SKETCH Working Arts as its Social Enterprise Developer, facilitating the launch of its first social enterprise initiative "SpaceShare", which brought eight specialty art studios into operation within a 7,500 square-foot facility at Artscape Youngplace in downtown Toronto. Her passion and commitment allowed SpaceShare to surpass its \$100k target in annual earned revenue in its second year.

Using her social entrepreneurship and creative design skills, Elly founded Clothing Brand Experiment (CBE) which provided wearable eco-local pieces made entirely in Toronto. CBE sold to a world wide customer base through its online site.



Elly also worked at a homeless shelter in Toronto over an 8-year period as: Volunteer Coordinator, Streets-to-Homes Outreach Staff and Frontline Staff.

Elly completed the Certificate in Project Management from the University of Toronto, along with Agile Practices in Project Management and her BFA from the Ontario College of Art and Design.

elly@ellygreen.com